

# Career Pathways in the Arts

[www.nhia.edu/careerservices](http://www.nhia.edu/careerservices)

## THE HEART OF NHIA

"For over twenty years, NHIA has educated, supported and pushed our students to exceed their own expectations, both at school and in the community. Our Ceramics, Photography, Illustration, and Fine Arts programs are some of the largest in New England, yet class sizes remain small. Small class size matters at an art school because you can't teach a highly creative student to channel their talent if you don't get to know their story" ~ Kent Devereaux, NHIA President

## THE ARTS INDUSTRY BY NUMBERS

- Creative jobs have gone from making up 10% of the total U.S. economy to over 30%
- 97% of employers say that creativity is of increasing importance and is expected to be among the top five skills employers will look for in the next five years
- Jobs in design have increased 43% in the past ten years
- There are more working artists in the U.S. than there are accountants and auditors; more artists than scientists; more artists than physicians and surgeons; more artists than social workers, bartenders, athletes, coaches, umpires, librarians and dentists combined
- 2.2 million people report their primary job as artists
- The mean salary for artists is \$48,000 per year, that's higher than the mean income for all U.S. workers as a whole by \$6,000 per year
- Artists are twice as likely to have a college degree than other workers in the U.S.
- By 2020 the number of people employed in art and design is predicted to increase by 15% to over 28 million workers

Sources: *Americans for the Arts*, *National Endowment for the Arts*, *U.S. Department of Labor*, *U.S. Bureau of Labor Statistics*

## MORE THAN JUST TALK, WE PUT OPPORTUNITIES INTO THE HANDS OF OUR STUDENTS

NHIA provides our students with an education that will lead to economically viable job opportunities without the resulting debt that tends to accompany many institutions of higher education. In addition to a curriculum with a strong foundation in the interdisciplinary arts, we provide the next level of education which will ensure that students enter the workforce with an understanding of how to thrive as artists, as business persons, and most importantly as self-promoters.

- **We are the ONLY college in America offering BFA degrees that require all students to complete 3-semester (9 credits) of professional practices, business marketing, and entrepreneurship studies for the arts.**
- **We have developed partnerships with over 70 companies, museums and non-profit organizations to create opportunities for our students to experience work in the field.**
- **We now require 9 credits of a professional practicum (paid or unpaid internships) in all disciplines**

## AVAILABLE RESOURCES

You can take advantage of NHIA's Office Career Services through office appointments, drop-in office hours, or receive support via email and our website. Appointments can be made for a variety of topics such as:

- Internships and assistantships
- On and off-campus jobs
- Resume, CV's, portfolios and cover letters
- Business etiquette and interviewing
- Exhibition and grant proposals
- Graduate school applications
- Marketing and web presence
- Networking
- Project planning

## STUDENT CAREER PATHWAYS

### PHOTOGRAPHY

**Tyler Mitchell** Creative Consultant and Brand Designer, Dassault Systemes  
**Joshua Farr** Gallery Director, Vermont Center of Photography  
**Gillian Fournier Barnes** Creative Content Manager, Harger Howe Advertising and Communications

### CERAMICS

**Ian Bassett** Adjunct Faculty, Los Medanos College  
**Justin Gerace** Graduate Teaching Assistant, Bowling Green University  
**Anne Gaiero** Ceramic Artist, Stonefield Pottery

### FINE ARTS

**Nicholas Esposito** Senior Designer, Rifkin Design  
**Caryn Smith** Art Teacher, New Morning School  
**Sara Zela** Education and Communications Director, Museum of Art, UNH

### DESIGN

**Trevor Warren** Intern, Disney International  
**Chloe Ameral** Senior Designer, Ty-Flot  
**Samuel Leveillee** Graphic Design, New Hampshire Fisher Cats

### ILLUSTRATION

**Mike Weinstein** STEM Advisor to the School of Arts and Sciences, SNHU  
**Aaron Mitchell** User Interface Designer, Cogo Labs  
**Ryan Haywood** Web Developer, Market Reach Inc.

**For more information about job placement please contact [careerservices@nhia.edu](mailto:careerservices@nhia.edu), [nhia.edu/careerservices](http://nhia.edu/careerservices).**

**NHIA**  
NEW HAMPSHIRE  
INSTITUTE OF ART

Manchester Campus | 148 Concord Street, Manchester, NH 03104  
Sharon Arts Center Campus | 457 NH Route 123, Sharon, NH 03458  
844-205-6442 | [admissions@nhia.edu](mailto:admissions@nhia.edu) | [www.nhia.edu](http://www.nhia.edu)

*The New Hampshire Institute of Art is private, non-profit and NASAD and NEASC accredited*