

Career Pathways in the Arts

www.nhia.edu

THE HEART OF NHIA

"For over twenty years, NHIA has educated, supported and pushed our students to exceed their own expectations, both at school and in the community. Our Ceramics, Photography, Illustration, and Fine Arts programs are some of the largest in New England, yet class sizes remain small. Small class size matters at an art school because you can't teach a highly creative student to channel their talent if you don't get to know their story" ~ Kent Devereaux, NHIA President

THE ARTS INDUSTRY BY NUMBERS

- Creative jobs have gone from making up 10% of the total US economy to over 30%
- 97% of employers say that creativity is of increasing importance and is expected to be among the top five skills employers will look for in the next five years
- Jobs in design have increased 43% in the past ten years
- There are over 532,000 graphic designers working in the U.S.
- More people are employed in the visual arts than in all of the performing arts and sports industries combined
- The nonprofit arts industry generates \$134 billion in American economic activity every year
- By 2016, jobs for artists and designers are predicted to have increased by 42%
- Jobs for photographers have increased 38% in the past four years
- Due to the key role creativity plays in building an innovative economy, more people are working in art and design than ever before, totaling more than 25 million as of 2013
- By 2020 the number of people employed in art and design is predicted to increase by 15% to over 28 million workers

Sources: *Americans for the Arts*, *National Endowment for the Arts*, *U.S. Department of Labor*, *U.S. Bureau of Labor Statistics*

MORE THAN JUST TALK, WE PUT OPPORTUNITIES INTO THE HANDS OF OUR STUDENTS

NHIA provides our students with an education that will lead to economically viable job opportunities without the resulting debt that tends to accompany many institutions of higher education. In addition to a curriculum with a strong foundation in the interdisciplinary arts, we provide the next level of education which will ensure that students enter the workforce with an understanding of how to thrive as artists, as business persons, and most importantly as self-promoters.

- **We are the ONLY college in America offering BFA degrees that require all students to complete 3-semester (9 credits) of professional practices, business marketing, and entrepreneurship studies for the arts.**
- **We have developed partnerships with over 70 companies, museums and non-profit organizations to create opportunities for our students to experience work in the field.**
- **We now require 9 credits of a professional practicum (paid or unpaid internships) in all disciplines**

A Bachelor of Fine Arts (BFA) education is unique in its goal to develop critical thinking by encouraging risk taking, teaching how to learn from failure, and promoting a flexibility and tolerance for ambiguity. Our overall goal at NHIA is to help our students recognize, understand, and apply this expertise to advocate for the importance and relevancy of their art and design skills in society at large.

STUDENT CAREER PATHWAYS

Tyler Mitchell ('15, Photography) Creative Services Specialist, Segway Inc.

Holly McCarthy ('09, Photography) worked as the Art Department Assistant on Quentin Tarantino's *The Hateful Eight*

Devin Swett ('08, Photography), **Amy Marie Regan** ('08 Photography) and **Ian Hartsoe** ('08 Photography) founders, floating Rochester Museum of Fine Arts

Joshua Farr ('11, Photography) Gallery Director, Vermont Center of Photography

Emily Smith ('16, Creative Writing) Managing Intern, Cambridge Writer's Project

Ian Bassett ('08, Ceramics) Adjunct Faculty, Los Medanos College, Oakland, CA

Justin Gerace ('07, Ceramics) Owner, Pottery Studio of Connecticut

Leslie Maloof ('05, Ceramics) Project Coordinator, Yorktel

Sam Trioli ('07, Interdisciplinary) and **Tim Donovan** ('11 Interdisciplinary) founders, Launch Gallery, Peterborough, NH

Katrina Davis ('10, Interdisciplinary) Photographer and Cinematographer, Nieubreed

Nicholas Esposito ('11, Fine Arts) Senior Designer, Rifkin Design

Chris Preczewsk ('06, Fine Arts) Assistant Production Manager, Omni Promotional

Sara Zela ('99, Fine Arts) Gallery Manager, Lamont Gallery, Phillips Exeter Academy

Miriam Blais ('14, Design) Graphic Designer, Launchlanworks, LLC

Trevor Warren ('16, Design) intern, Disney International

Mike Weinstein ('11, Illustration) STEM Advisor to the School of Arts and Sciences, Southern New Hampshire University

Kyle Mosher ('09, Illustration) Visual and Media Designer, Annie Holt Clothing Company

Ashley McCarty ('10, Illustration) Children's Book Illustrator, Jayme's Fund for Social Justice

Aaron Mitchell ('11, Illustration) User Interface Designer, Cogo Labs

Ryan Haywood ('11, Illustration) Web Developer, Market Reach Inc.

For more information about job placement please contact careerservices@nhia.edu.

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NHIA CAREER SERVICES

The mission of New Hampshire Institute of Art's Office of Career Services is to aid students in formulating their individual artistic goals and helping them to develop a professional pathway to achieve those goals.

AVAILABLE RESOURCES

You can take advantage of NHIA's Office Career Services through office appointments, drop-in office hours, or receive support via email and our website. Appointments can be made for a variety of topics such as:

Internships and assistantships
Business etiquette and interviewing
Marketing and web presence

On and off-campus jobs
Exhibition and grant proposals
Networking

Resume, CV's, portfolios and cover letters
Graduate school applications
Project planning

MAJORS

CERAMICS

Our ceramics department is one of the largest in the region, with several internationally-recognized faculty members who will guide you as you work through the artistic and modern applications of ceramics you will encounter after graduation.

Average annual salary: \$44,380 (Bureau of Labor)

Sampling of careers: Studio manager, teacher, production potter, firing process engineer, kiln builder and technician, product designer, tool and dye maker, ceramics engineer, tile artisan, concept artist, jewelry designer

CREATIVE WRITING

Your vision meets real experience as you edit our literary magazine *Ayris*, build a network of support with other professional writers, and crown your achievements with a published book.

Average annual salary: \$55,940 (Bureau of Labor)

Sampling of careers: Author, script writer for TV, movies or video games, literary consultant, playwright, magazine editor, documentary filmmaker, greeting card writer, graphic novelist

DESIGN

Professional networking events, real-world assignments, and a required internship component leave you exceptionally well-prepared to embark on your design career.

Average annual salary: \$44,150 (Bureau of Labor)

Sampling of careers: Multimedia designer, creative director, user interface designer, information architect, interactive digital artist, art director, marketer

ABOUT NEW HAMPSHIRE INSTITUTE OF ART

The New Hampshire Institute of Art (NHIA) is the oldest and largest non-profit arts institution in New Hampshire, founded in 1898 as the Manchester Institute of Arts and Sciences. Today, NHIA has grown to become the third largest art and design college in all of New England. NHIA offers undergraduate (BFA), graduate (MFA, MAT, and MAAE), and community education programs serving over 2,000 students annually. NHIA's academic and administrative programs and residence halls are housed in 11 buildings spread throughout downtown Manchester with additional studio and exhibition facilities located in Sharon and Peterborough, New Hampshire.

NHIA is accredited by the National Association of Schools of Art and Design (NASAD) and the New England Association of Schools and Colleges (NEASC). NHIA is also a member of the Association of Independent Colleges of Art and Design (AICAD).

NHIA
NEW HAMPSHIRE
INSTITUTE OF ART

FINE ARTS

You will graduate with a foundation of skills and knowledge that will enable you to express your voice with confidence and competence, and to succeed in life as an engaged artist and citizen.

Average annual salary: \$44,380 (Bureau of Labor)

Sampling of careers: Art administrator, gallery owner, forensic sketch artist, muralist, art buyer, consultant, art director, art critic, curator, muralist, printmaker, exhibit display designer, art therapist, art historian

PHOTOGRAPHY

You'll work in top-quality darkrooms and state-of-the-art digital labs equipped with large-format printers and the latest software, discovering innovative ways to bring old and new techniques together.

Average annual salary: \$28,490 (Bureau of Labor)

Sampling of careers: Gallery director, freelance wedding and portrait photographer, photo journalist, documentary photographer, editorial photographer, lighting and equipment manager, location scouter, advertising and editorial photographer, digital re-toucher and processor, photo archiver and conservator

ILLUSTRATION

Career-building opportunities, including commissions and exhibitions, are woven into the illustration curriculum. Pick up tips or get critiqued by the biggest names in the industry through our Visiting Artists series, all while enjoying the support of a close-knit community of committed teachers and passionate students.

Average annual salary: \$44,380 (Bureau of Labor)

Sampling of careers: Medical illustrator, storyboard illustrator, 3D animator, mural designer, cartoon illustrator, concept artist, fashion illustrator, illustration agent, book illustrator

Manchester Campus | 148 Concord Street, Manchester, NH 03104
Sharon Arts Center Campus | 457 NH Route 123, Sharon, NH 03458
844-205-6442 | admissions@nhia.edu | www.nhia.edu

The New Hampshire Institute of Art is non-profit and NASAD and NEASC accredited