

BFA CURRICULUM

Course SEQUENCE - BFA in GRAPHIC DESIGN

Foundations/First Year		Sophomore/Second Year		Junior/Third Year		Senior/Fourth Year	
Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring
FND101 Foundation Core I 6 credits	FND102 Foundation Core II 3 credits	DES202 Principles of Des. II: Publications 3 credits	DES201 Print & Press 3 credits	DES303 Identity & Brand 3 credits	DES302 Marketing Advertising 3 credits	DES405 Interactive Design 3 credits	DES312 Typography III: Experimental 3 credits
	PRO101 Professional Practices I 3 credits	DES211 Typography II: Functionality 3 credits	DES205 Photography with Design 3 credits	DES307 Information & Data Architecture 3 credits	DES399 Graphic Design Special Topic 3 credits	PRO301 Artist as Entrepreneur 3 credits	DES408 Time-based Design 3 credits
Skills Lab, 1 cr	Skills Lab, 1 cr	AHT308 *History of GD 3 credits	Art History Elective 3 credits	DES320 Design NH 3 credits	DES310 Internship/Com Based Learning 3 credits	Humanities or Sciences Elective 3 credits	DES450 Contemporary Portfolio 3 credits
Skills Lab, 1 cr	Skills Lab, 1 cr						
Skills Lab, 1 cr	Skills Lab, 1 cr						
DES101 Principles of Design I 3 credits	DES110 Investigating Typography 3 credits	Studio Elective 3 credits	PRO201 Promoting and Packaging Yourself 3 credits	Studio Elective 3 credits	Art History Elective 3 credits	Studio Elective 3 credits	Studio Elective 3 credits
Humanities or Sciences Elective 3 credits	AHT210 Global Perspectives in Visual Art 3 credits	Humanities or Sciences Elective 3 credits	Humanities or Sciences Elective 3 credits	Humanities or Sciences Elective 3 credits	Humanities or Sciences Elective 3 credits	Humanities or Sciences Elective 3 credits	Humanities or Sciences Elective 3 credits
30 Credits		30 Credits		30 Credits		30 Credits	
120 Total Credits							

* BEFORE A COURSE TITLE INDICATES THAT THE COURSE IS HIGHLY SUGGESTED, NOT REQUIRED

Foundation Core Course	Professional Practicum Course
Major Core Intro Course with Foundation Alignment	Liberal Arts Elective Courses
Major Core Course	Art History Courses
Studio Elective Course	Master of Art and Teaching Courses
Professional Practices Course	Indicates a Required Prerequisite or Class Standing

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