

NHIA Certificate in Creative Placemaking Faculty

Wendy Bencoter

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Wendy Bencoter is the Project Director for Shreveport Common, a successful creative placemaking initiative in Louisiana; and Community Liaison for the Louisiana Creative Communities Initiative. She is a former adjunct professor, teaching Communications at Louisiana State University in Shreveport, and has recently completed a Certificate Program for Creative Placemaking from Rutgers University. Her course will focus on how to help communities plan and implement creative placemaking efforts, and be effective stewards of community improvement.