

NHIA Certificate in Creative Placemaking Faculty

David Pankratz

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David B. Pankratz is an arts researcher, evaluator, and policy analyst who currently serves as Research & Policy Director for the Greater Pittsburgh Arts Council, a position he has held since November 2012. During his tenure with GPAC, he has: 1) directed the production and dissemination of GPAC's Arts, Culture & Economic Prosperity in Allegheny County report, 2) led the SW PA delegations to National Arts Advocacy Day in Washington, DC and to Arts Legislative Day in Harrisburg, 3) spearheaded the work of the Pittsburgh Arts Research Committee and its Arts Indicators Subcommittee, 4) chaired Mayor Peduto's transition team subcommittee on the Arts, Culture, Tourism, and Economic Development, 5) established research partnerships with Pittsburgh TODAY, the Pittsburgh Downtown Partnership, VisitPittsburgh, and the Pittsburgh Technology Council, and 6) convened a national meeting of arts researchers during the 2013 Americans for the Arts convention the GPAC co-hosted (a role he will reprise for AFTA's 2014 convention). In addition, David has applied his evaluation skills to GPAC's annual survey, assessment of GPAC professional development programs, and the identification of new policy options, and has written advocacy-related blog posts for Americans for the Arts, Citizens for the Arts in PA, and the Bayer Center for Nonprofit Management.

David is an adjunct instructor for the Master of Arts Management program at Carnegie Mellon University, where he teaches the "Cultural Policy & Advocacy in the U.S." class. He has also taught in arts management programs for The Ohio State University and the University of Oregon and recently wrote chapters on arts evaluation and cross-sector arts collaborations for two graduate-level arts management textbooks. David previously held senior positions with EmcArts, The Arts & Business Council of Greater Los Angeles, the J. Paul Getty Trust, and Urban Gateways: The Center for Arts Education (Chicago), and was Research & Administration Director for the Independent Commission on the National Endowment for the Arts. He led significant research and evaluation projects for the NEA, the California Arts Council, the Institute of Museum and Library Services, the National Office of Arts Accreditation in Higher Education, and for the Wallace, Ford, and Mellon foundations. David is the co-founder of the Evaluating the Arts & Culture group of the American Evaluation Association, author of the book *Multiculturalism and Arts Policy*, and co-editor of *The Arts in a New Millennium: Research and the Arts Sector*.

David earned his M.A. in Educational Policy Studies from the University of Illinois and a Ph.D. in Arts Policy & Administration at The Ohio State University. David is a violist who regularly plays in community and university orchestras. Other interests include baseball, cooking, travel, creative placemaking, and classical guitar. His wife of 27 years, Susan Swarthout, is a teaching artist and arts education administrator. They have one grown son, Nathaniel.