

## **NHIA Certificate in Creative Placemaking Faculty**

### **Betsy Pandora**

#### **Executive Director, Short North Association, Columbus, OH**

Elizabeth "Betsy" Pandora leads the chief advocacy organization for the Short North Arts District in Columbus, Ohio. Known as Columbus' "art and soul," the culturally rich Short North Arts District is both a pioneer for urban revitalization and features one of the densest concentrations of creative art, dining, nightlife, fashion, home décor, and unique gift establishments in all of Ohio.

She has more than 12 years of experience in various advocacy, education, engagement, outreach, development, and planning capacities for small to medium sized not-for-profits, community development corporations, neighborhoods, governments, and universities.

Her passions include: active living, creative placemaking, and public art. Her specialties are: Arts, cultural, and health policy, communications, event planning, team building, volunteer management, community development, grant writing, educational programming for youth and adults, stakeholder engagement, program development, and community design.